

**registrv**

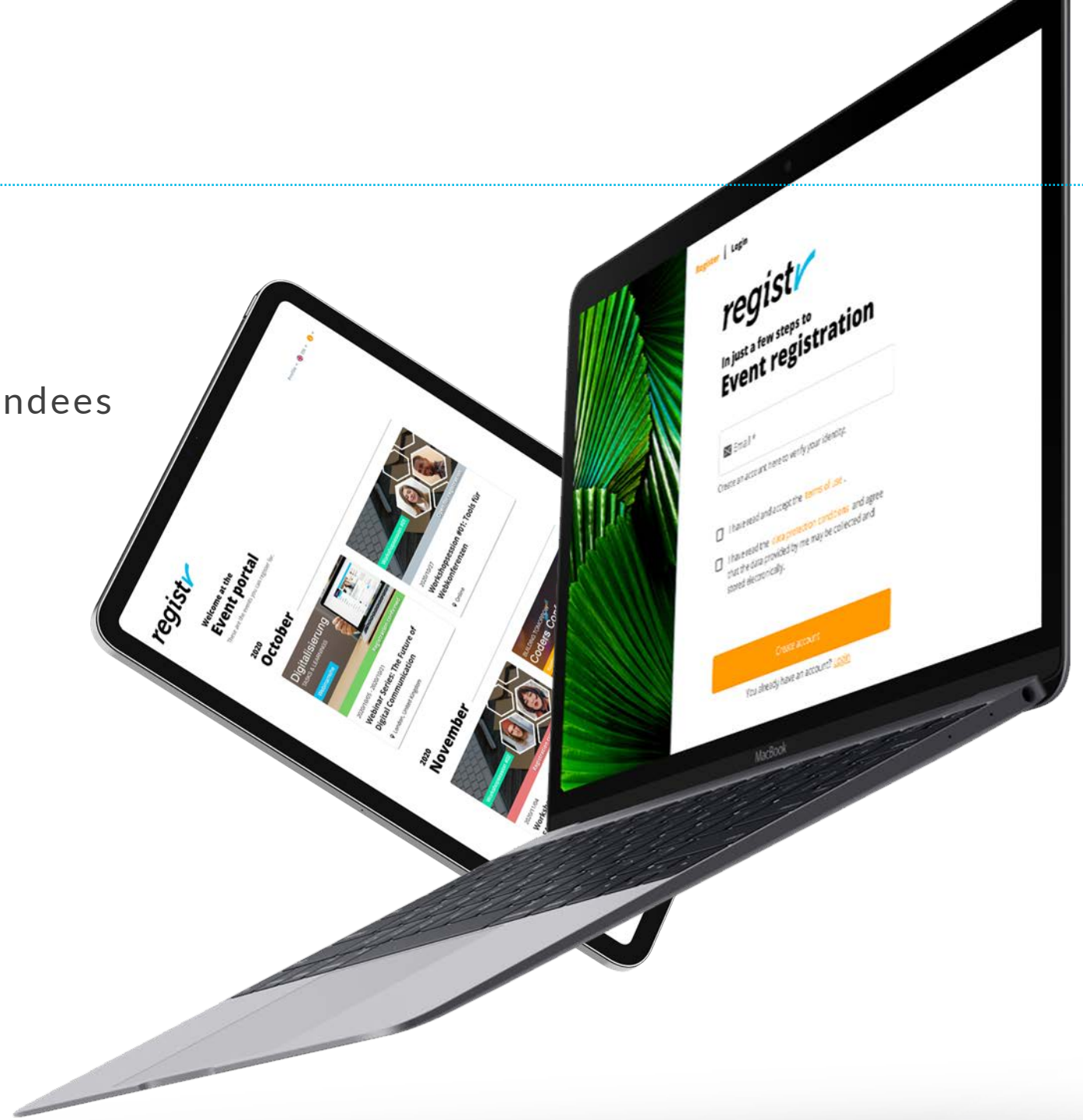


**Product Presentation**

# **What is registr & how is it used?**

## What is registr & how is it used?

- Responsive web application to:
  - **Communicate** with potential attendees
  - **Collect** information
  - **Structure** data
  - **Tracking (Covid-19)**
- Controlled via a central CMS



# **What information can be collected?**

## What information can be collected?

- Confirmation of participation & cancellation
- Personal information of the participants via
  - Profile fields
  - Questionnaires
- Additional data (i.e. documents, preferences for catering and lodging, etc.) via
  - Questionnaires

- 1 Set password
- 2 Complete your profile

### Login information

Enter username \*

 tester@plazz.ag

Please note that your username must not contain spaces.

Your email address \*

 tester@plazz.ag

### Information about your person

Title

First name \*

# **What options offer questionnaires?**

## What options offer questionnaires?

- various question types
  - Single Choice
  - Multiple choice
  - Free text input
  - Drop-down selection
  - Contingents
  - Calendars
  - Data upload
  - Phone numbers

On what date would you like to participate? \*

☒ Monday, October 5th. 01:00PM  
☐ Wednesday, October 7th. 03:00PM  
☐ Monday, October 12th. 01:00PM  
☐ Wednesday, October 14th. 03:00PM

Phone Number

Country code  
United Kingdom

+44 Phone number

Country  
United Kingdom

Please upload a copy of your identification card \*

This information is required for the hotel reservation.

max. 10 MB

Upload file

What topics interest you?

☒ Marketing  
☒ Sales  
☐ Software Development  
☐ Purchasing  
☒ Design

Would you like to participate on-site?

Please note that our space is limited. The sea basis.

Shouldn't you be able to reserve a seat, you r

☒ Yes  
Still 14/15 available  
☐ No

Company Name  
plazz AG

When will you arrive?

10/06/2020

2020  
Tue, 06 Oct

October

| Su | Mo | Tu | We | Th | Fr | Sa |
|----|----|----|----|----|----|----|
|    |    |    |    | 1  | 2  | 3  |
| 4  | 5  | 6  | 7  | 8  | 9  | 10 |

## What options offer questionnaires?

- Display of individual forms according to user groups
- Logical link between queries
- Creation of **form templates**, which are copied into the specified event

Who is being questioned?

All Users Individual groups

Display this element if the question ...

2. - Would you like to participate on-site

Contingent

min. one of the answers is chosen:

☒ Yes

☐ No

+ Add condition

Delete condition block

+ Add condition block

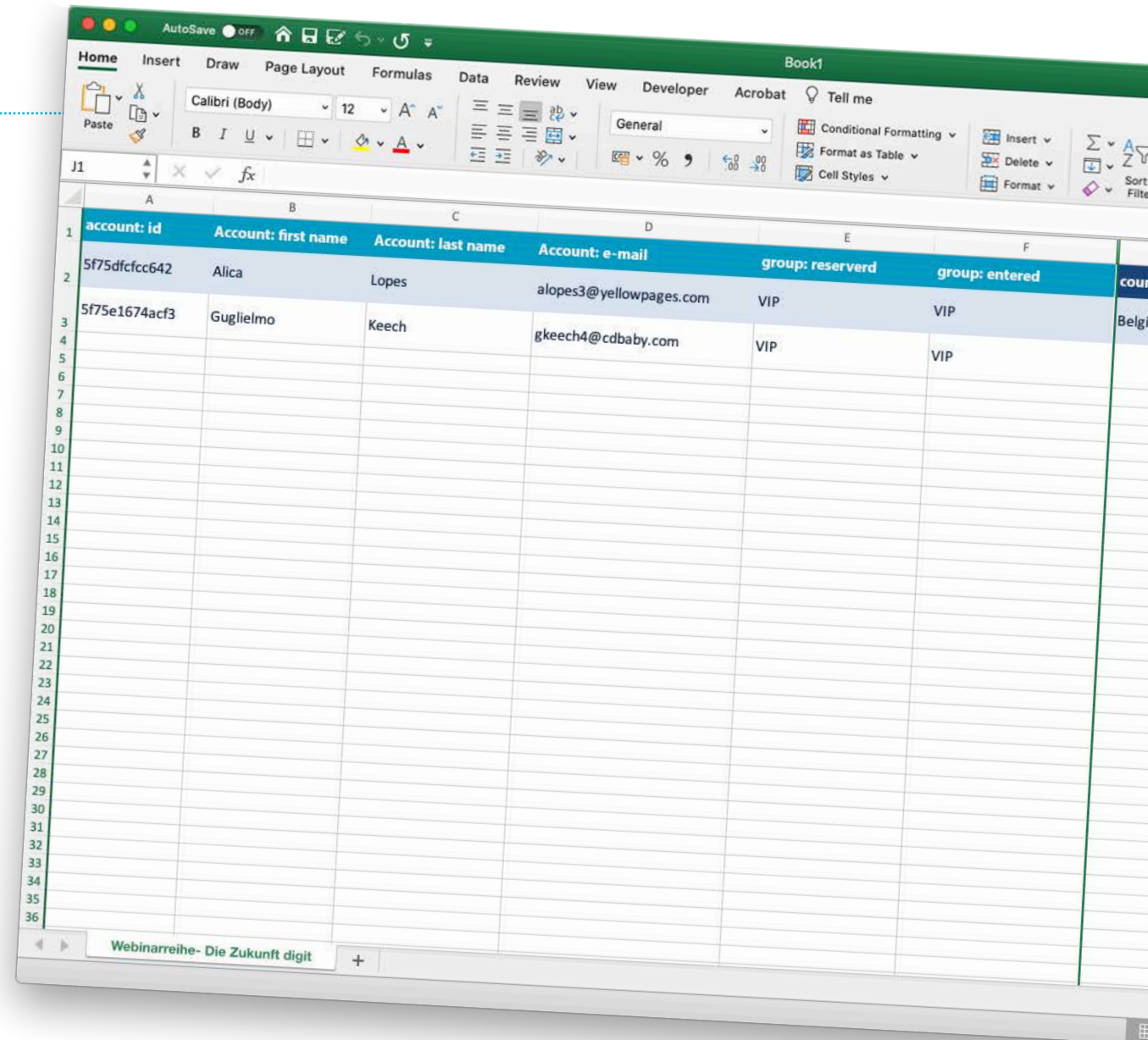
1. **On what date would you like to participate?**  
Single Choice: 4 Answers
2. **Would you like to participate on-site?**  
Contingent: 2 Answers
3. **Do you require accommodation?**  
Single Choice: 2 Answers [Display conditions >](#)
4. **In which of these hotels should we reserve a room for you?**  
Single Choice: 4 Answers [Display conditions >](#)
5. **Please upload a copy of your identification card.**  
File upload [Display conditions >](#)



**What can you do with the collected data?**

## How to use the data collection?

- **Editing** of records in **CMS** for latecomers
- **Export** of single or multiple data sets (with or without questionnaires)
- **Targeted communication** with attendees
- Follow-up & response in case of a **Covid-19** infection



The screenshot shows a Microsoft Excel spreadsheet with a table of account data. The table has the following columns: account: id, Account: first name, Account: last name, Account: e-mail, group: reservd, and group: entered. The data is as follows:

| account: id   | Account: first name | Account: last name | Account: e-mail         | group: reservd | group: entered |
|---------------|---------------------|--------------------|-------------------------|----------------|----------------|
| 5f75dfcfc642  | Alica               | Lopes              | alopes3@yellowpages.com | VIP            | VIP            |
| 5f75e1674acf3 | Guglielmo           | Keech              | gkeech4@cdbaby.com      | VIP            | VIP            |

**What is part of the communication?**

## What is part of the communication?

- E-mail templates
  - Can be created for various applications and user groups
  - Placeholder for data from the system (i.e. first name, token link, etc.)
  - Covid-19 relevant information
- Invitations sent by e-mail
  - individual messages per user group possible

## Complete your account registration



Mobile Event App Team <noreply@mobile-event-app.com>

Today at 08:42

To: Andreas Beständig



Dear participant,

Thank you for successfully registering your account in our system. After the first login you have to complete a short setup process and enter your individual password. Afterwards, you'll receive full access to the portal.

**To complete the registration please open the link in your browser**  
<https://hybrid-events-registration.plazz.net/start/setup/2FC20jvtDCze296kXWm4hXtmwYzZWxp1EzZAt8jAhFaZ4Si1yP9ZGGFOWJAKgmeK>

If the link does not work copy and paste it into your browser.



**Boost Engagement. Build Excitement.**

The mobile solution for conferences, events, exhibitions and corporate meetings.

Now also for virtual and hybrid events!

## What is part of the communication?

- Automatic mail dispatch for confirmation of registration or cancellation
- Registration confirmation possible with:
  - iCal entry
  - Summary of event data
  - Summary of the completed registration form (questionnaire)

Wir freuen uns auf Sie!



Mobile Event App Team <noreply@mobile-event-app.com>

An: Ronja Leine

Webinarreihe\_ Die Z...  
4,3 KB

Alle herunterladen

Vorschau für alle

Heute um 08:42



Hallo Ronja Leine,  
vielen Dank für Ihre Anmeldung!

### Über die Veranstaltung

Titel: Webinarreihe: Die Zukunft digitaler Kommunikation

Startdatum: 2020-10-01

Enddatum: 2020-10-29

Beschreibung:

Willkommen zu unserer hybriden Webinarreihe, über die Zukunft digitaler Kommunikation!

## What is part of the communication?

- Re-inviting people
- Contacting people
- Notification of the participant's registration data edited in the CMS
- Informing about Covid-19 relevant topics

registr > Webinar Series – the Future of digital communication

Menu

Guest list

+ Invite persons

Export selection

More

Reinvite selection

Delete selection

Contact selection

All (45)

Approved (3)

Cancellations (1)

Registered (10)

No reaction (34)

<

# **How does the registration process work for the guest?**

## How does the registration process work for the guest?

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E-Mail

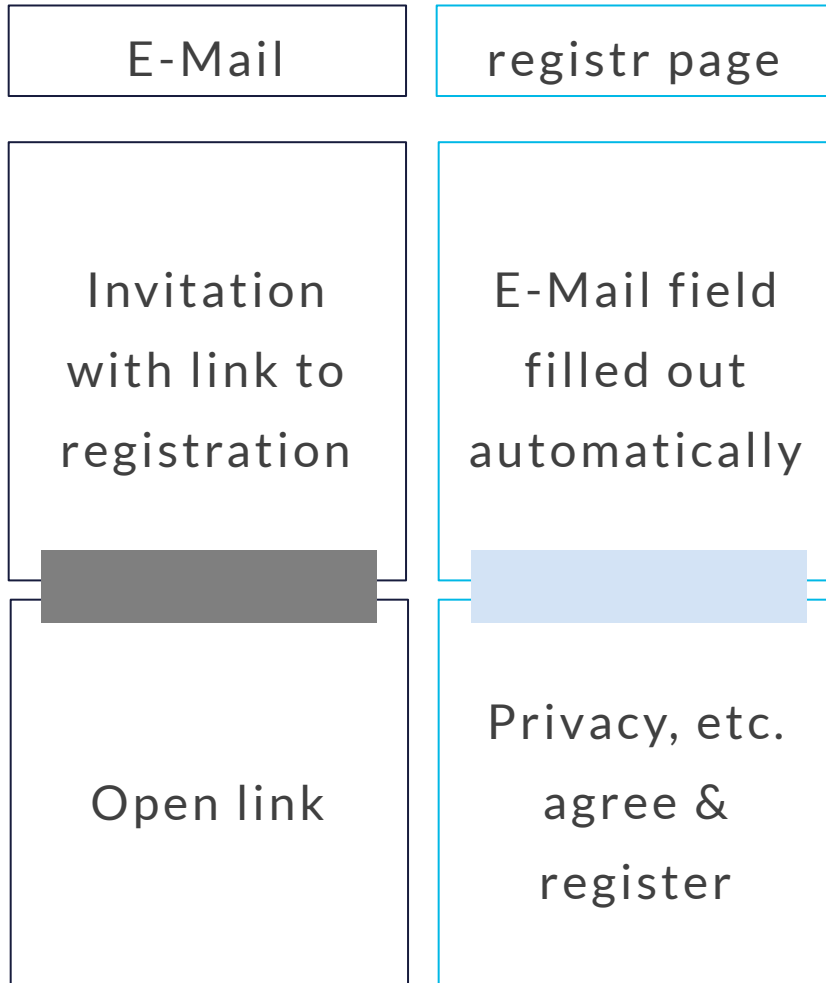
Invitation  
with link to  
registration

Open link



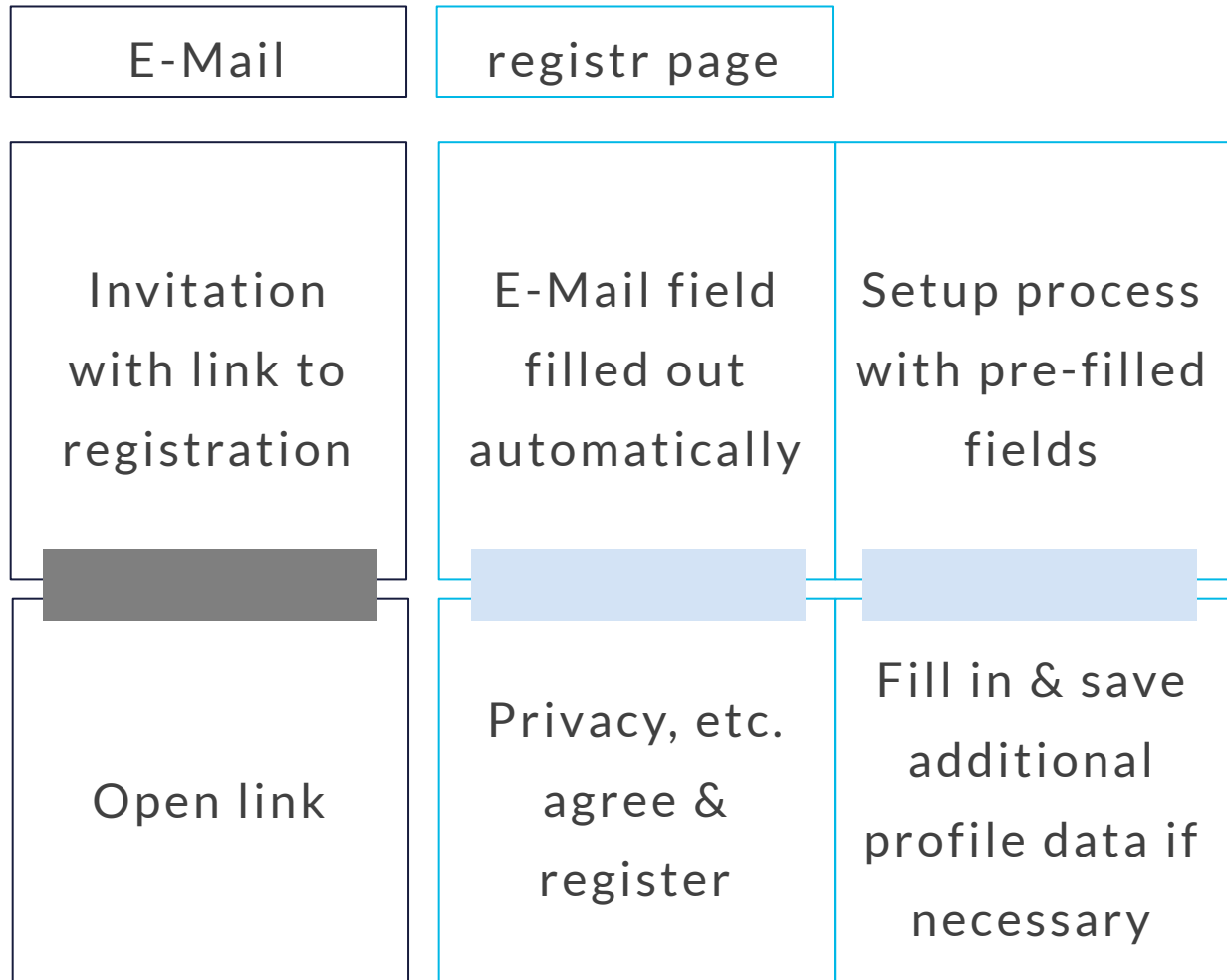
## How does the registration process work for the guest?

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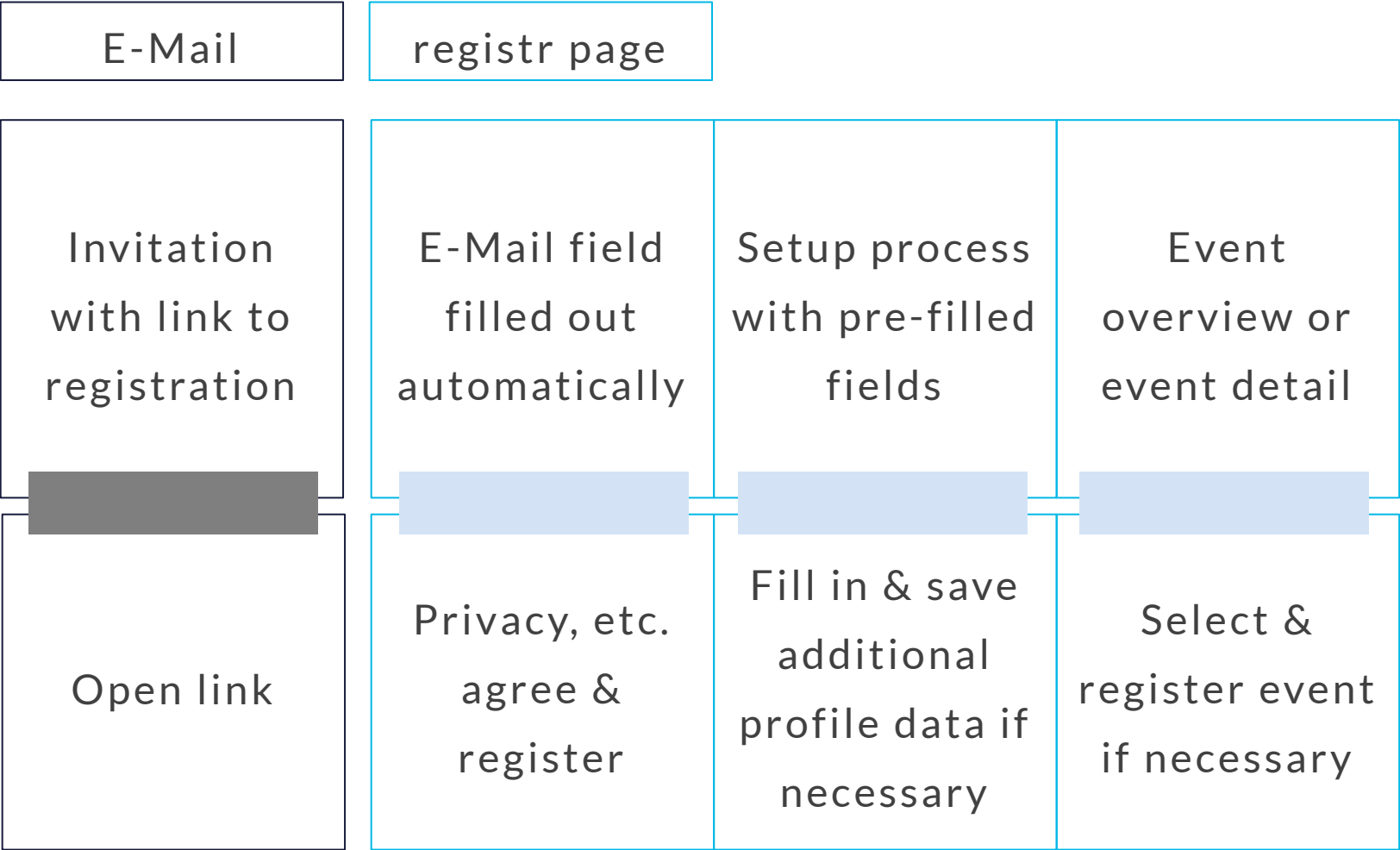


## How does the registration process work for the guest?

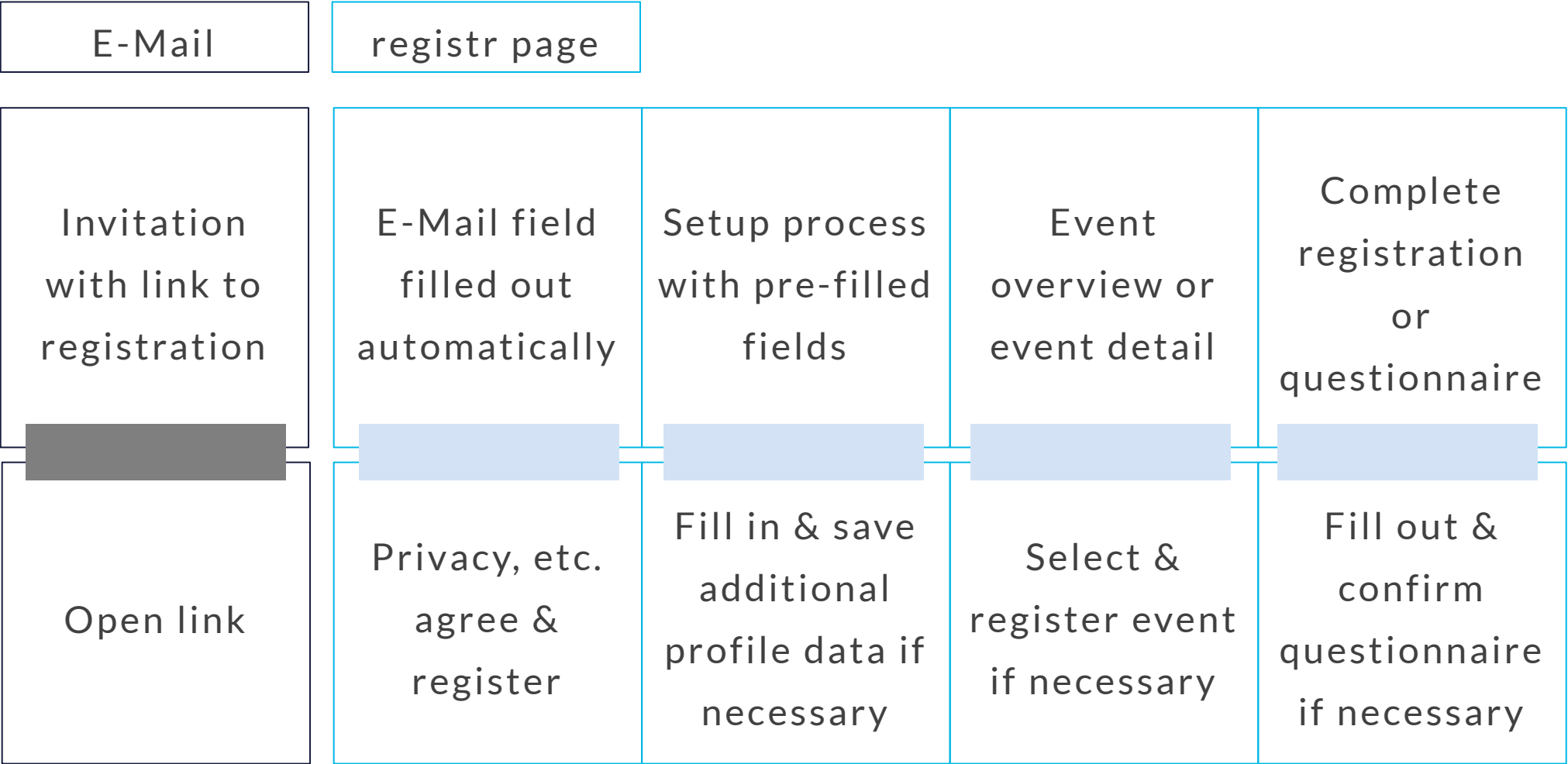
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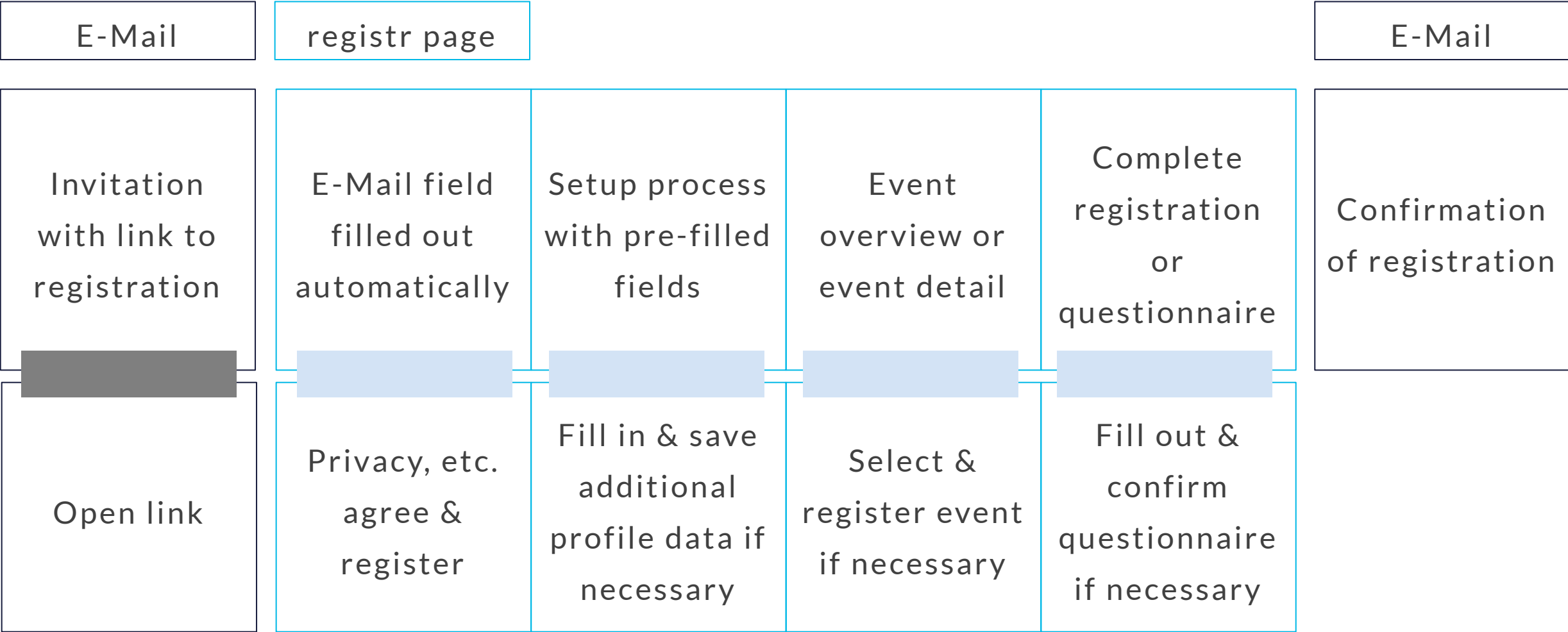
# How does the registration process work for the guest?



# How does the registration process work for the guest?



# How does the registration process work for the guest?



# **How do you keep an overview?**

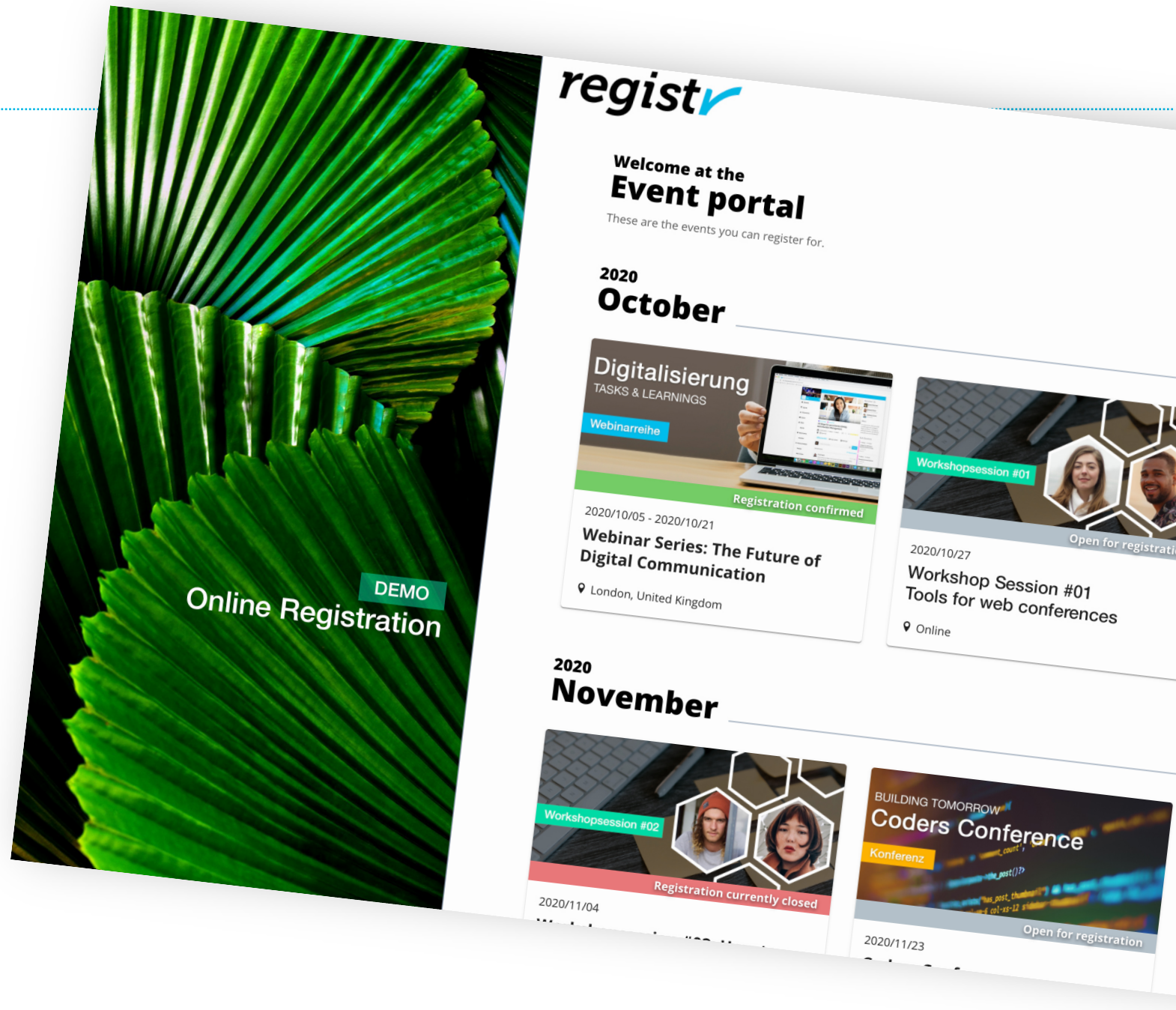
## How do you keep an overview?

- List of invitations
  - Collection of sent invitations
  - Assignment of accounts to redeemed invitations
  - Time stamp for actions
  - Filter

| <div><div>+ Invite persons</div><div>Export selection</div><div>More</div></div>  |   |   |                                  |
|---|---|---|----------------------------------|
| <div><div>Y</div><div><div><input checked="" type="checkbox"/> All (45)</div><div><input type="checkbox"/> Outstanding (4)</div><div><input type="checkbox"/> Incomplete (3)</div><div><input type="checkbox"/> Approved (3)</div><div><input type="checkbox"/> Cancellations (1)</div><div><input type="checkbox"/> Registered (10)</div><div><input type="checkbox"/> No reaction</div></div></div> |   |   |                                  |
|   | Linked account                                | Date sent   | Registration state               |
| <input type="checkbox"/>  | <b>Alica Lopes</b><br>alopes3@yellowpages.com | 10/01/2020 3:52 PM to<br><b>Alica Lopes</b><br>alopes3@yellowpages.com      | 10/01/2020 3:58 PM<br>✔ Approved |
| <input type="checkbox"/>  | <b>Guglielmo Keech</b><br>gkeech4@cdbaby.com  | 10/01/2020 3:52 PM to<br><b>Guglielmo Keech</b><br>gkeech4@cdbaby.com       | 10/01/2020 4:02 PM<br>✔ Approved |
| <input type="checkbox"/>  | <b>John Smith</b><br>ab@plazz.ag              | No invitation linked  | 10/13/2020 8:50 AM<br>✔ Approved |
| <input type="checkbox"/>  | <b>Ronja Leine</b><br>ri@plazz.ag             | No invitation linked  | ☑ Incomplete                     |
| <input type="checkbox"/>  | <b>Cyrillus Bellas</b><br>cbellas0@ifeng.com  | 10/01/2020 3:52 PM to<br><b>Cyrillus Bellas</b><br>cbellas0@ifeng.com       | ☑ Incomplete                     |
| <input type="checkbox"/>  |   | 10/01/2020 3:52 PM to<br><b>Donal Kellegher</b><br>dkellegher1@illinois.edu | ✗ Canceled                       |
| <input type="checkbox"/>  | <b>Noland Oliver</b><br>nolver2@ucoz.ru       | 10/01/2020 3:52 PM to<br><b>Noland Oliver</b><br>nolver2@ucoz.ru            | ❓ Outstanding                    |
| <input type="checkbox"/>  | <b>Martyn Learoyde</b><br>mlearoyde5@jugem.jp | 10/01/2020 3:52 PM to<br><b>Martyn Learoyde</b><br>mlearoyde5@jugem.jp      | ❓ Outstanding                    |

## How do you keep an overview?

- Subdivision of the event series, within a questionnaire in a **collective event**
- or
- Creating **individual Events** for an event calendar





**How can you organize the invitation process?**

## How can you organize the invitation process?

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- Customer Journey 1 – **open registration**
  - Make the registration visible
  - Make event publicly visible
  - Sharing the registr-webpage (via newsletter or pre-event-page)
  - *Users create own account & enroll for the event*
- No invitation mailing necessary
- **But** division into user groups not possible
- **But** only suitable for public events

## How can you organize the invitation process?

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- Customer Journey 2 – **restricted registration**
  - Make registration invisible
  - Set up event for special user group (additional protection)
  - Sending an invitation with token link to the registration page
  - *Users follow link and redeem invitation via registration or login, are then registered in a user group & can enroll for the event*
  - Token link required

## How can you organize the invitation process?

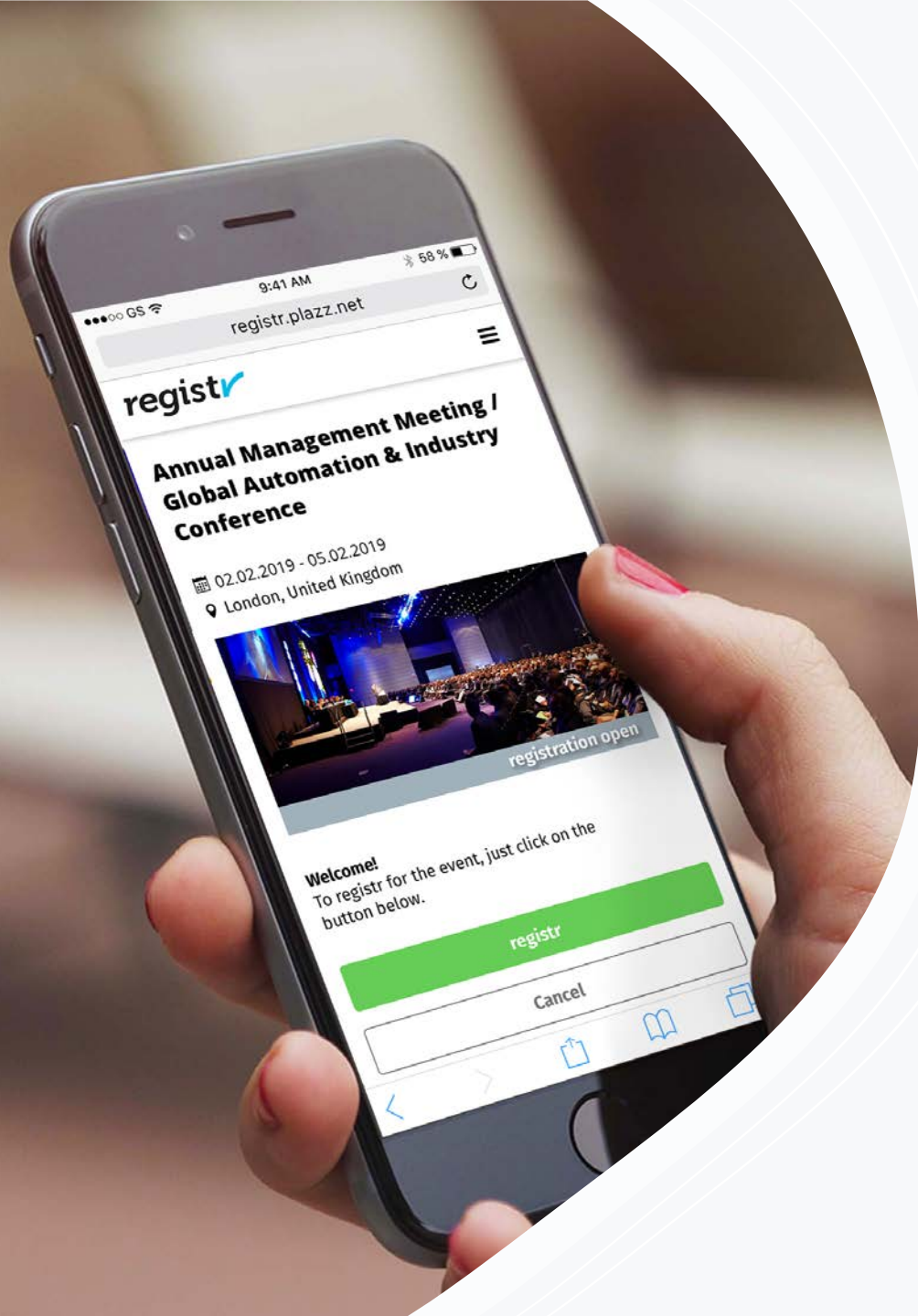
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- Customer Journey 3 – **External mail dispatch**
  - Generate invitations without sending mail
  - Export of entries and token links
  - Import of the data into the selected mailing program
  - *Users follow the link in the mail, accept the invitation via registration or login and can enroll for the event*
- More design options and attachments possible in initial invitation
- **But** further communication, only possible by constant switching of both systems

## How can you organize the invitation process?

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- Customer Journey 4 – **login only**
  - Make registration invisible
  - Set up event for special user group if necessary
  - Import users in MEA CMS (with user group)
  - Sending of login data with link to registr
  - *Users follow link, log in & can enroll for the event*
- No double account creation
- **But** no clear tracking of reactions, as there are no invitations



# registr✓

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## Get in touch with us!

Contact us, if you want to learn more about registr! We will prepare an **individual offer** for you, which is tailored to your needs.

**Mail:** [sales@plazz.ag](mailto:sales@plazz.ag)

**Tel:** +49 (0) 89 809 23 656

**Web:** <https://registr.de/en>