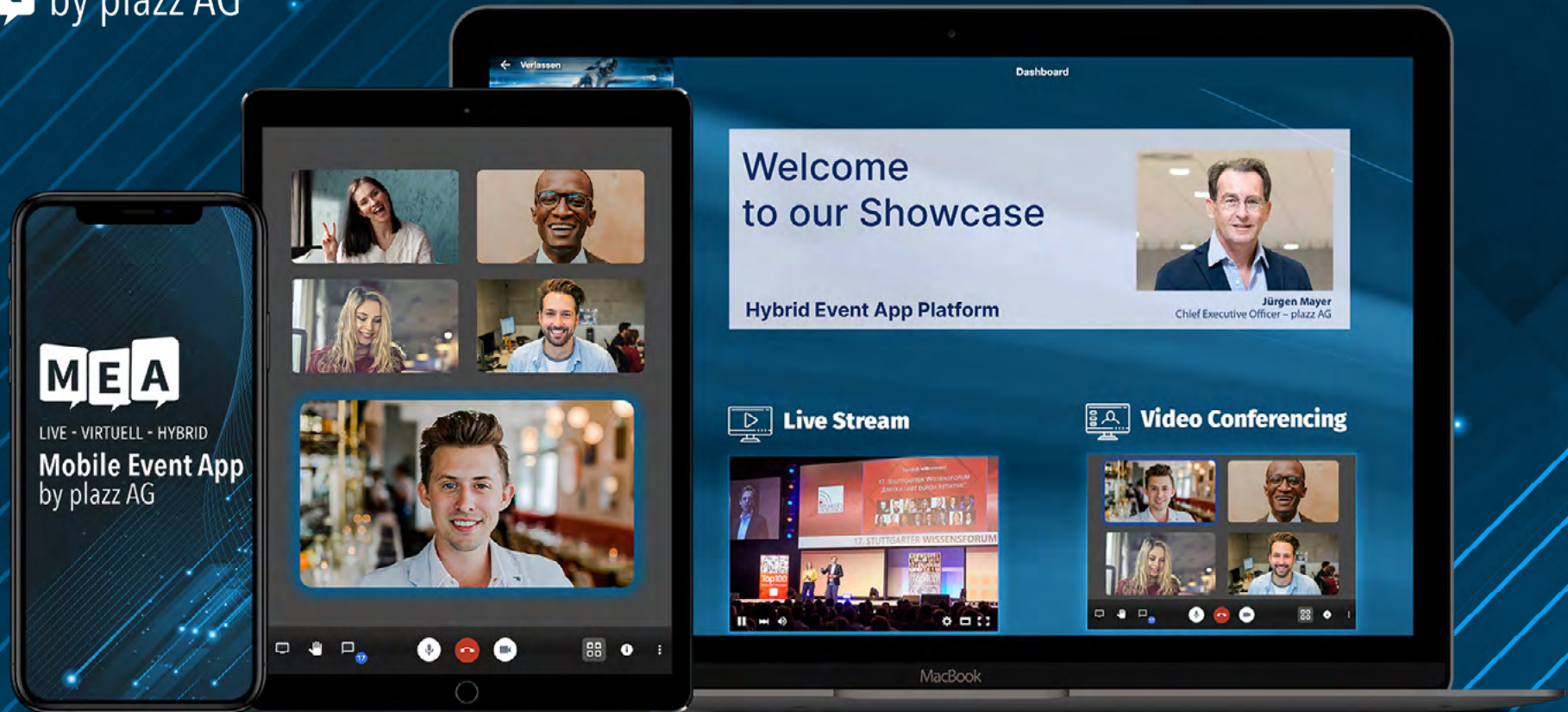


# MEA Mobile Event App by plazz AG



## SPONSORING IN THE MOBILE EVENT APP DER PLAZZ AG

Listing of sponsorship & advertising capabilities of the Mobile Event App platform.

# ÜBERSICHT

The Mobile Event App offers you a **wide range of attractive advertising opportunities** for your sponsors & partners.

In the following documents we give you an **overview** of them. This will give you a better idea of how your sponsoring measures within the Mobile Event App can be planned and carried out.

- Features
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  - Exhibitor .....04
- Advertising spaces
  - Image .....05
  - Text .....07
- More advertising capabilities.....08



# FEATURES - SPONSORS & ADVERTISING

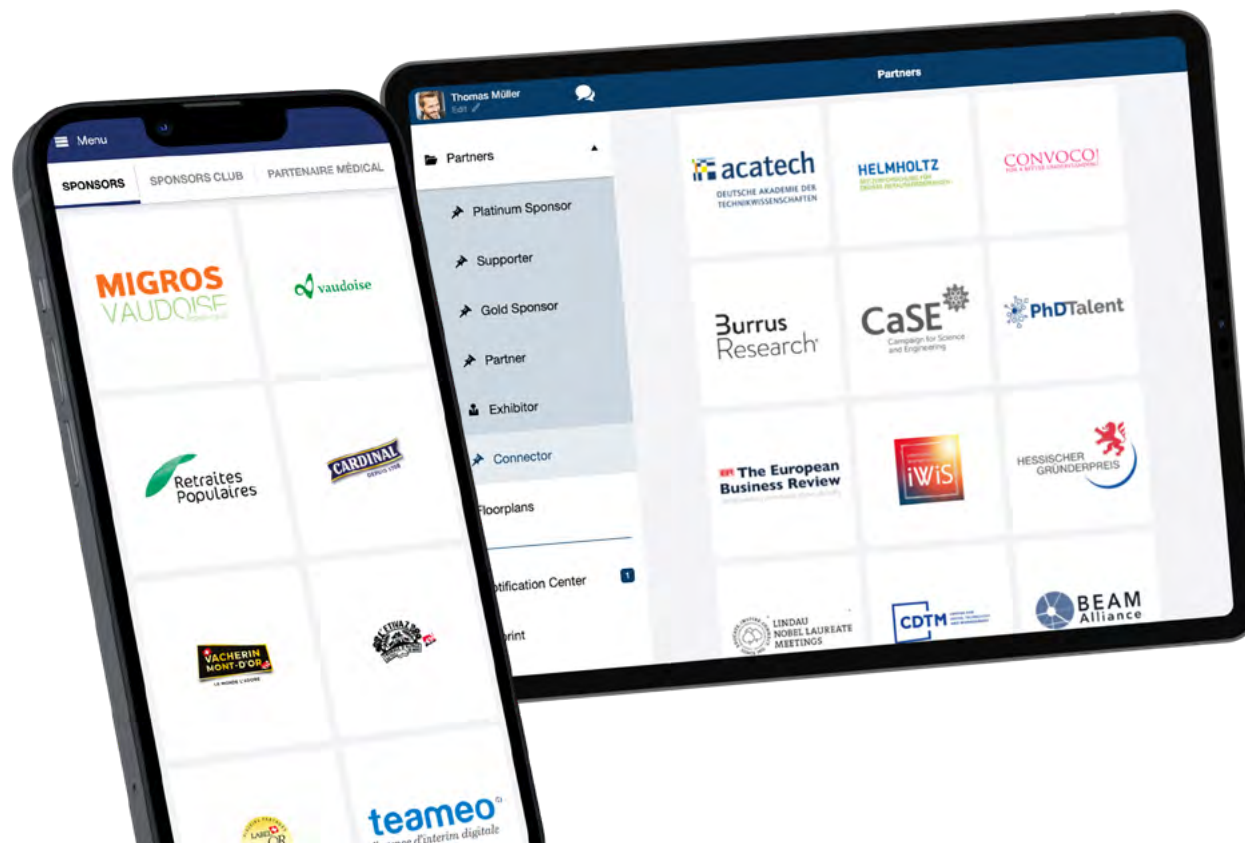
## Sponsors

The sponsors feature allows you to easily display the sponsors and partners of your project in a **clear overview**.

The companies and products can be **categorized**, which can also be represented in the app itself.

## Advertising

With the feature for advertising you put an image behind, which will be **displayed full-screen** for a few seconds after login and before entering the dashboard.

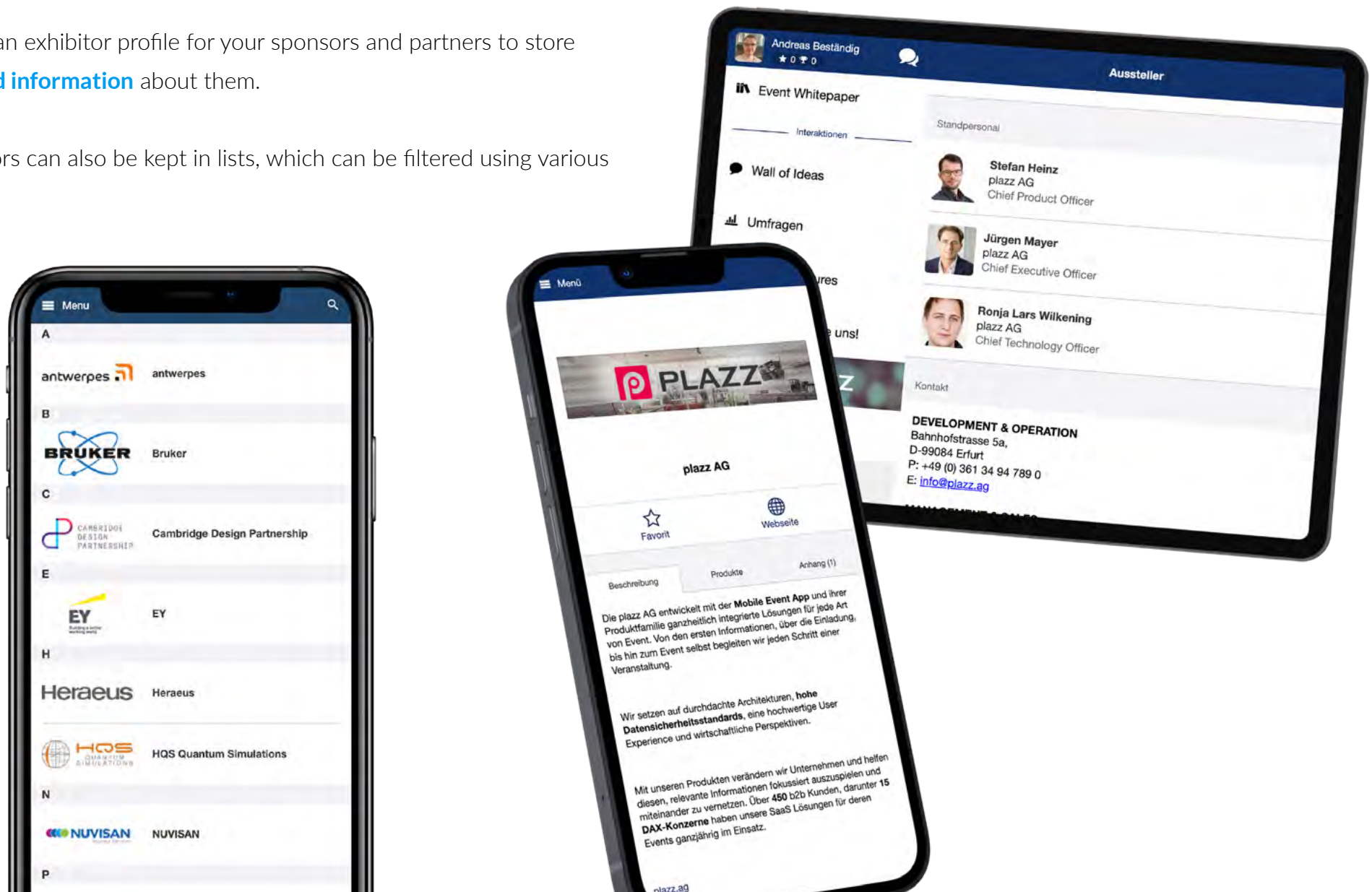




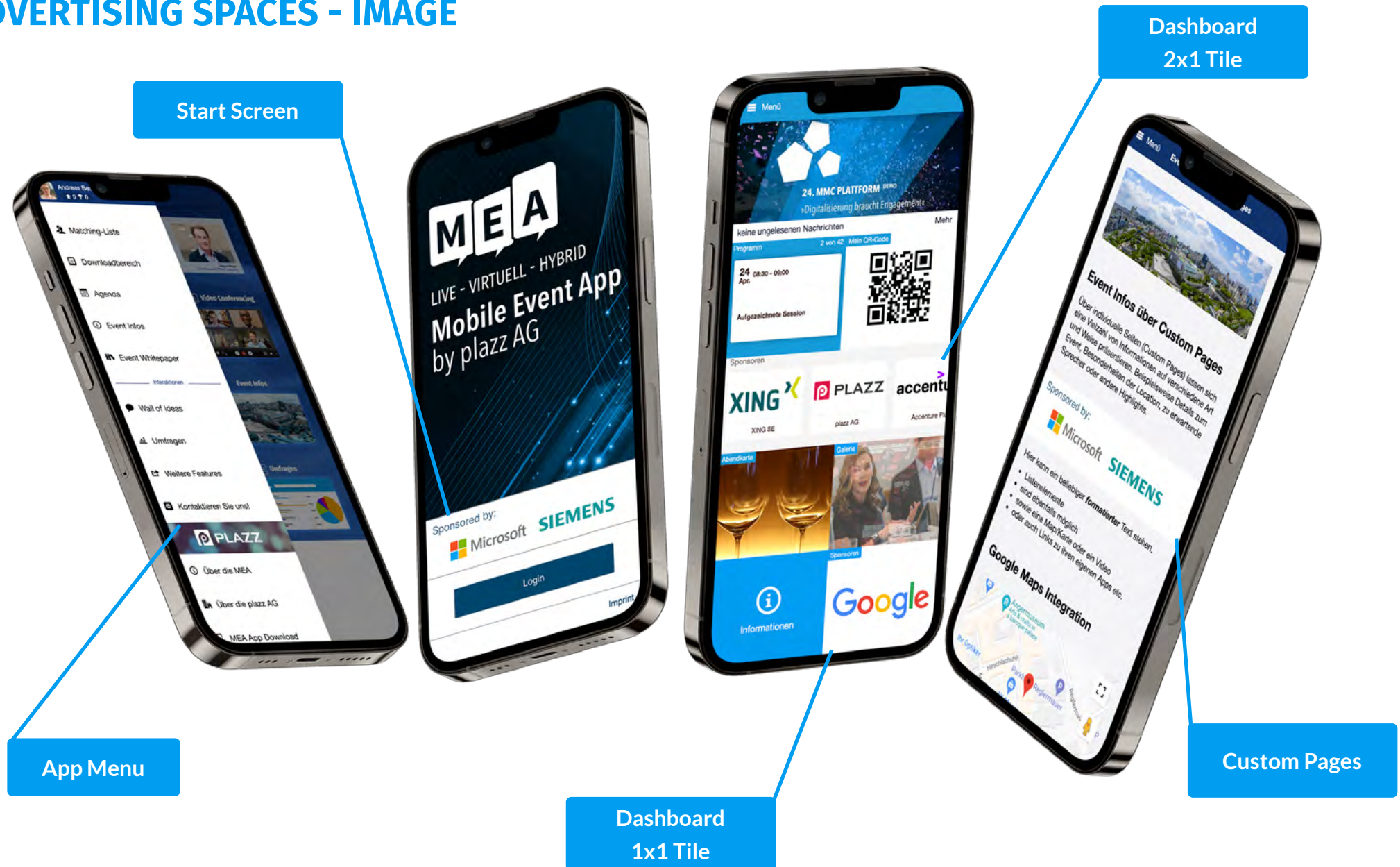
## FEATURES - EXHIBITOR

Create an exhibitor profile for your sponsors and partners to store **detailed information** about them.

Exhibitors can also be kept in lists, which can be filtered using various criteria.



# ADVERTISING SPACES - IMAGE





# ADVERTISING SPACES - IMAGE

Virtual Showfloor  
& Location Map



Sponsored Post  
Wall of Ideas

Picture Gallery

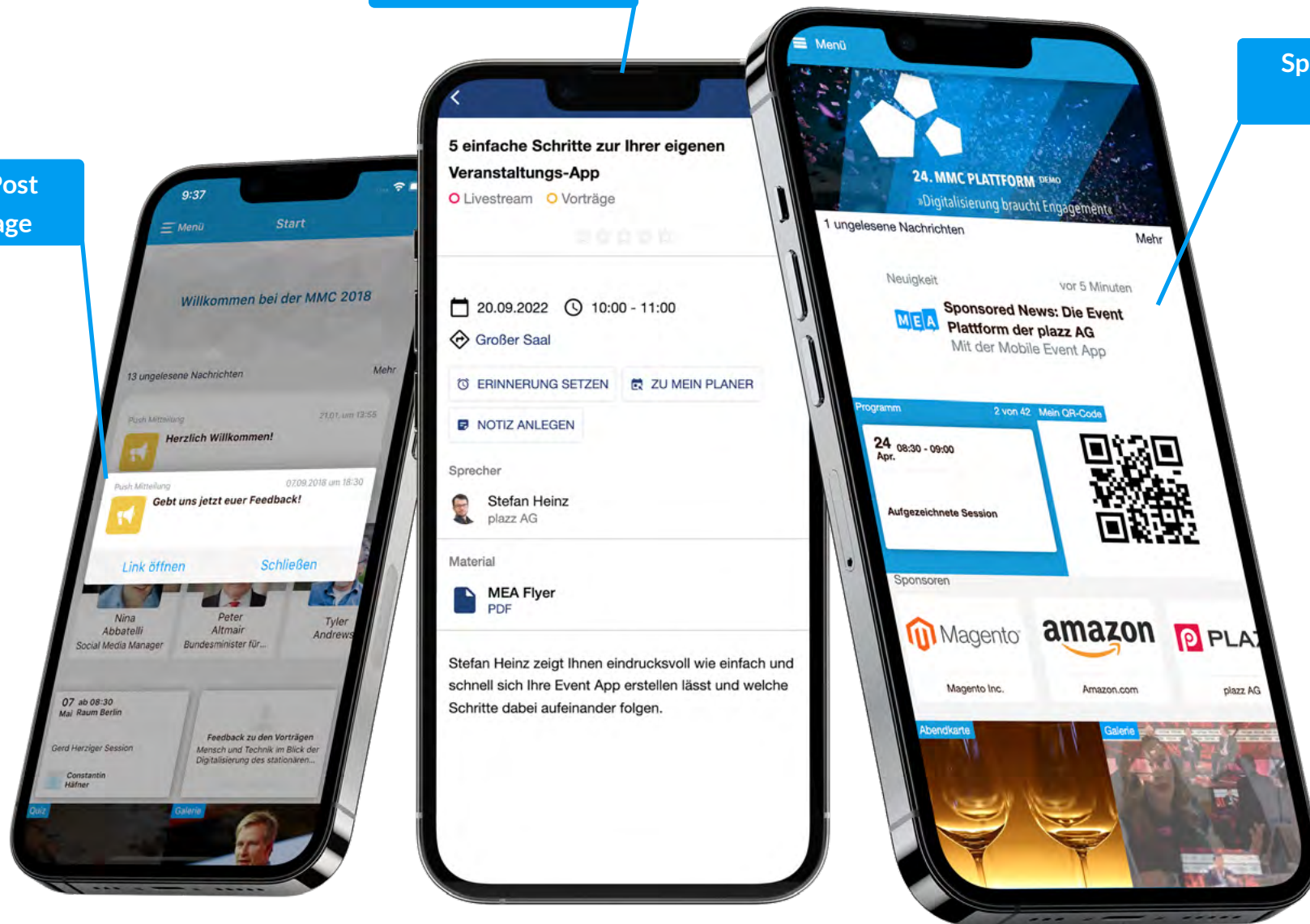


# ADVERTISING SPACES - TEXT

Sponsored Post  
Push-Message

Sponsored Post  
Agenda Detail

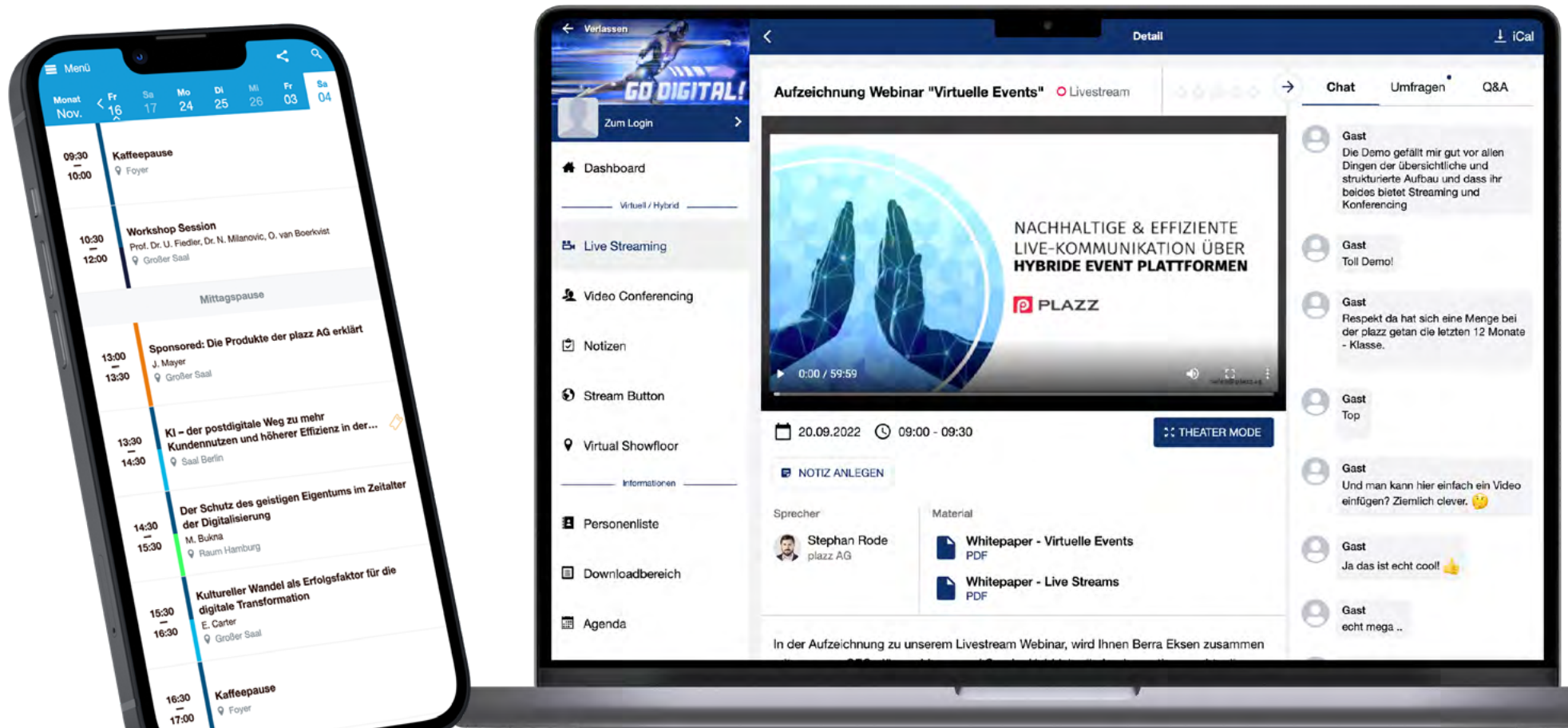
Sponsored Post  
News





## MORE ADVERTISING CAPABILITIES

- Agenda slot for the presentation of the own company/product
- In live stream (depends on technical service provider)
- Full screen display, lower third, mention by presenter





## KONTAKTIEREN SIE UNS!

Promote communication and interaction at your events and within your and within your communities, with the help of the innovative tools of **plazz AG!**

If you have any questions about the concept and the applications, please do not hesitate to contact your plazz contact person.

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