

Survey results as Word Cloud

With the survey feature of the Mobile Event App, data can be collected in real time for variable scenarios. Whether for a Q&A session, for workshops or as event feedback. Then present the gathered answers live to your audience.

In addition to evaluation as a bar or pie chart, the survey feature has been enhanced with a further function: When creating a question in the CMS, the display of the answers can now be selected in the form of a Word Cloud (or key-word cloud).

The Word Cloud is a way of displaying words - or, as in this case, the answers given - in which the most frequently used words are given greater significance. This means that the answers most frequently entered by MEA users will be highlighted later.



In this way, the most frequent answers can be quickly identified in the subsequent visualization of the results. In addition, this form of presentation is understandable for everyone and saves time at the same time, as it provides the most important facts at a glance.

The Word Cloud can be further modified in the settings. For example, the font (if installed on the software side) or the angle at which the words are to be output in the Word Cloud can be individually adjusted.

WORDCLOUD SETTINGS

Random arrangement Yes
The most common terms are positioned centrally

Monochrome representation Yes
The words are displayed in grayscale only

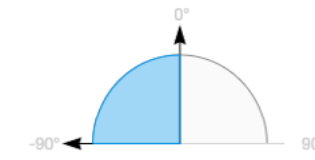
Scaling
 Linear Logarithmic

According to which model should the terms grow according to their occurrence?

Font
Note that the font entered here must be installed on the computer on which the evaluation is performed

Maximum number of words
Filtering takes place so that only the most important terms are displayed

WORD ORIENTATION



Orientations

Minimum angle

Maximum angle

Qualitätsmanagement

Kunden

Architekturen

b2b

Perspektive

wirtschaftliche

mobile

ME

Zukunft

integrierte

plazz

e

Beratung

mobile

vert