

Gamification

The gamification feature is designed to encourage participants to interact even more with the mobile event app. For different actions within the application, for example posting a comment on the Wall of Ideas or rating a presentation, the event organiser can set a certain amount of points (max. 10) as a reward. After completing one or more of those actions, the participants receive points to collect and are ranked accordingly. On the leaderboard or the app menu a ranking list is displayed at all times.

Actions that can be rewarded

- Marking a participant as favourite
- Publishing a post on the Wall of Ideas
- Liking a post on the Wall of Ideas
- Rating an event
- Participating in a survey
- Asking a question during a session via the application
- Scanning locations (via QR-code or beacons) and login

Leaderboard

- Ranking list of all participants who use the app
- Add up two custom pages providing information about the Gamification feature or possible prizes

Get in touch with us to receive more information about the Gamification feature and its use during trade fairs, conferences and corporate events.

