Mobile Event App by plazz AG

PLAZZ

PRICE LIST OF PLAZZ AG

	MEA Container App	Price*
☐	Customer app in the **Container of the Mobile Event App** on three platforms (iOS, Android, web app) with over 40 functions including own CMS & CMS training, up to 30 minutes content maintenance and support service Operation, hosting, maintenance and updates for 6 months	inclusive
	Event licences:	
☐	☐ up to 100 guests per event: 2.800 € — Number of events: ☐ up to 250 guests per event: 3.250 € — Number of events: ☐ up to 500 guests per event: 3.800 € — Number of events: ☐ up to 1.000 guests per event: 4.500 € — Number of events: ☐ up to 2.500 guests per event: 5.250 € — Number of events:	Depending on the number of events

	MEA Custom App	Price*
☐	Customer app for three platforms (iOS, Android, web app) with over 40 functions, independent CMS & CMS training, account manager, max. one-time exchange of the app icon, up to 60 minutes content maintenance and support service, **app store registration via developer account of customer,** Operation, hosting, maintenance and updates for 12 months.	One-off setup fee per app 5.500 €
	Event licences:	
☐	☐ up to 100 guests per event: 1.000 € — Number of events: ☐ up to 250 guests per event: 1.250 € — Number of events: ☐ up to 500 guests per event: 1.750 € — Number of events: ☐ up to 1.000 guests per event: 2.500 € — Number of events: ☐ up to 2.500 guests per event: 3.500 € — Number of events:	Depending on the number of events

	Optional Services:	
☐	Extension of the operation of the app: Hosting, maintenance, updates in the 2nd year (12 month usage)	3.600 €
☐	Support: Support for content maintenance and support service, person day corresponds to 8 hours 800 € / PD Number of days: ___	from 800 € total_____ €
☐	On-site service: 1.200 € / PD (including travel expenses in DE, hotel will be provided by the organizer, person day corresponds to 8 hours, number of days:	1.200 € / person day
	Premium-Features:	
☐	SAML authentication – setup of the solution in app and registr	4.000 € / App

☐	"My bookings" for agenda items including contingent allocation & inspection in the CMS	1.000 € / event
☐	Company quiz – playful mediation of facts & figures, KPIs	750 € / event
☐	Gamification (rewarding system for app interaction through various functions)	500 € / event
☐	Matchmaking - Networking tool with suggestion system for suitable event participants, based on tags (keywords)	1.000 € / event
☐	Lead Scanner & Lead Management for exhibitors	1.000 € / event
☐	Social Wall (Twitter, Facebook, Instagram) incl. Digital Signage for external monitors	1.000 € / event
☐	iBeacon solution including the loaned provision of 5 Beacons	upon request
☐	Community feature – year-round use of the app as an event independent content and communication platform	upon request
	White-Label:	
☐	White Label – one by one: Remove MEA footer in E-Mails – 300 € Remove MEA-starting page-Logo – 400 € Remove MEA menu-Logo – 400 € Remove implementation page menu logo – 500 € E-Mail sender settings – 700 € Own URL - domain name without plazz – 250 €	White Label total: 2.550 €

	Enterprise Packages for the Mobile Event App	Preis*
☐	Enterprise Package S • Duration of 12 months • 25 events with up to 1.000 participants per event • 1 Premium-Feature free of charge (Quiz, Gamification, Matchmaking) • 1 Personday Content Support	30.000 €
☐	Enterprise Package M • Duration of 12 months • 50 events with up to 1.000 participants per Event • 2 Premium-Features free of charge (Quiz, Gamification, Matchmaking) • 1 Personday Content Support	55.000 €

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MEA Check-In App for iPads	Price*
Check-In iPad App (QR-Code admission controll) – Setup of the App for iPad • QR-Code admission controll • Scan of the QR-code in the participant profile of the Mobile Event App • Incl. Manual search in participant list	One time setup fee 1.500 € / App
Check-In iPad App – Event licence per event	500 € / event

registr – participant registration	Price*
registr – the professional participant registration • Web-based participant registration • Control via Content-Management-System • Seamless automatic transfer of subscriber data from registr to the Mobile Event App • Use of queries in the event participant profil • Use of questionnaires to record event relevant participant information • E-Mail, invitation and reminder dispatch	One time setup fee 4.000 € / App
registr – Event licence per event	500 € / event

Pre-Event Page	Price*
The pre-event page receives the data from the MEA-CMS, e.g. agenda, exhibitors, sponsors via an API. The page is ideal for promoting the event in the run-up tot he event with a picture-heavy, visual website. In addition, the registration (registr) can be integrated and your app cal also be linked directly to the download. You can find examples under: https://stiftung-mercator-forum.plazz.net/de/ https://dw-global-media-forum.com	3.500 € / event